



GLOBAL IMPACT REPORT 2022



enactus™

VISION

Young leaders everywhere use innovation and business skills to ensure that all people thrive in a sustainable world.

MISSION

Enactus is a network of leaders committed to using business as a catalyst for positive social and environmental impact. We educate, inspire, and support young people to use innovation and entrepreneurship to solve the world's biggest problems.

More than ever, the world needs impact-driven, globally-informed, diverse leaders working to solve our most pressing problems. The world needs Enactus.

As the world's largest experiential learning network developing the next generation of leaders committed to using business for good, we educate, inspire, and support young people in taking positive entrepreneurial action now and throughout their careers.

For 47 years, Enactus has created a positive impact on and through students, and that commitment only deepened in 2022. The nearly 43,000 students in our network collectively led 6,000 enterprises that are solving real global problems today. As you'll read in this report, our students' innovations—like Sand to Green in Morocco—are addressing the concrete impacts of climate change through regenerative agriculture. Our students' lived experiences with social challenges—like period poverty among youth in Kenya—are leading them to create solutions, such as Eco-Bana, that lead to government adoption and true nationwide systems-change.

While there are so many stories like these, we're just getting started. This year we launched Forward Motion 2025, our new global strategy for significantly growing our reach and scaling our impact. Over the next three years, Enactus will innovate the ways in which we train young people, support their social enterprises, and catalyze the lifelong impact of our alumni.

Our global network is strong and resilient because of you. The gift of your time, your financial support, and your belief in Enactus makes it possible for young people to transform the world. Thank you for investing in Enactus.



Robyn Schryer Fehrman
President and Chief Executive Officer



Accelerating Innovation for Impact:

Launch of

forward
motion



2025



In 2025, Enactus will celebrate 50 years of educating students to use business as a catalyst for positive social and environmental impact. As we look ahead to that milestone, we are more committed than ever to innovation that ensures we make bold progress toward our vision.

Over the next three years, Enactus will work globally toward ambitious goals in **five strategic priority areas:**

1

Growth and Impact

Enactus will annually educate 100,000 young people who are using business and innovation to grow their positive social and environmental impact, and we will be on track to educate more than one million young people between 2020-2030.

2

Global Network

Enactus will be a locally-rooted, globally-informed, engaged, and resilient global network.

3

Alumni

Enactus will support alumni in continuing to use business and innovation skills to ensure that all people thrive in a sustainable world.

4

Enterprise Acceleration

Enactus will catalyze high-impact, sustainable social enterprises.

5

Thought Leadership

Enactus will be an influential global thought leader on how young entrepreneurial leaders can use innovation and business skills to ensure that all people thrive on a sustainable planet.



Read the complete plan at
enactus.org

Our 2022 Impact ON and THROUGH Students

2022 was a year of worldwide food and energy crises, the hottest temperatures on record, international conflict, and the persistent impacts of the COVID-19 pandemic. But Enactus students are motivated by challenges, not intimidated by them.

Across 33 countries, the Enactus global network educated 42,450 students. These young leaders created over 6,000 new businesses that lifted people above the poverty line, increased access to education, health, and sanitation, reduced CO₂ emissions, created jobs, and so much more.

1 Impact on Students

In 2022, Enactus grew our student reach by 13%. Students report growing competence most in the areas of global citizenship, collaboration, communication, and leadership

42,450
educated
students

97%
of students plan to
use their Enactus
experience
in the future

97% of Enactus students project using their Enactus experience in the future to find a job or start a business
18% acquired a job through Enactus in 2022

2 Impact Through Students

On 1,064 campuses in 31 countries, Enactus students use innovation and entrepreneurship to positively impact 13.1 million people

13.1m
people positively
impacted by Enactus
student enterprises

WHAT SETS ENACTUS APART?

- ▶ **A global network drives our impact:** 33 independent country offices and a global team united by common vision, values, & approach
- ▶ **Our team-based, experiential learning approach mirrors real-world work:** Multi-disciplinary teams of students learn Future of Work skills through doing real work now
- ▶ **Student diversity & lived experience positions them for outsized impact:** 34% of Enactus 2022 students are first-generation college students and 61% are female

295k
people lifted
above the
poverty line

PEOPLE

295k people lifted above the poverty line, 1.3 million people have access to improved education, and 1.7 million people have access to healthy food

9.1m
tons of waste
prevented

PLANET

9.1 million tons of waste prevented and 6.8 million tons of CO₂ emissions reduced

148k
people provided
with workforce
skills training

PROSPERITY

148k people provided with workforce skills training and 118k people obtained employment

*The data analysis is generated using team information from 31 countries and project impact data from 23 countries. The data presented is self-reported by students and subject to discrepancies due to low response rates and variations in measurement protocols across network countries. Enactus is working to standardize data collection and measurement processes for complete and accurate reporting.

COMPETITION CATALYZES INNOVATION



enactus
WORLD CUP
2022
PUERTO RICO

Enactus believes that competition spurs innovation. Through our core program, Enactus students participated in 32 national expositions in 2022. Each country's champion team competed at Enactus World Cup, our annual global convening and social impact competition.

Co-hosted by Enactus Puerto Rico, Enactus World Cup 2022 engaged more than 3,000 participants from 60 countries and had a livestream viewership of 30,000. For the first time, teams unable to travel were able to compete virtually.

The Enactus Egypt National Champion team from Ain Shams University emerged as 2022 World Cup Champions with their winning project Crevita. Through crayfish harvest, Crevita has increased fish productivity in the Nile by 40% and created four new profitable industries including the manufacture of Chitosan (a fibrous biomaterial derived from shellfish exoskeletons), poultry feed, and a bio-pesticide. Ain Shams Enactus students created 325 job opportunities, generated revenues of 6.5 million EGP, and increased beneficiaries' income by 260%.

ENACTUS WORLD CUP 2022 IMPACT

75

Net Promoter Score

91%

of attendees feel inspired to make progress on the Global Goals in their community*

84%

of business attendees feel more connected to their organization's social responsibility efforts*

Additional **multi-country programs** like the Enactus Global Races provided students with global learning experiences and incentives to target their innovations.

The 2022 Global Race winners were:

1 RACE 4 **OCEANS**

POWERED BY ENACTUS



Benemérita Autonomous University of Puebla: Mexico
CPlantae Enterprises - Biologic wastewater treatment

Race to **RETHINK** **PLASTIC**

POWERED BY ENACTUS



Sri Guru Gobind Singh College of Commerce: India
Amanat - Waste management and income generation



RACE TO **FEED THE** **PLANET**

POWERED BY ENACTUS



University of Cologne: Germany
Save the Grain - Post-harvest loss prevention

RACE FOR **CLIMATE** **ACTION**

POWERED BY ENACTUS



Jamia Millia Islamia: India
Shrimati - Period poverty reduction

PROFILES OF OUR IMPACT ON AND THROUGH STUDENTS

Eco-Bana Wins Global Hult Prize

\$1 Million and Dignity for Kenyan Women and Girls

Dreams, determination, and a developed business plan may transform an affordable and eco-friendly period product into a valuable resource for schoolgirls across Kenya.

The Enactus team of St. Paul University in Kenya began working on a solution to period poverty, a situation with which one team member had first-hand experience. Armed with the knowledge of Design Thinking and Green and Circular Economies, the Enactus team developed a reusable and affordable period pad from banana fibers and cloth. They also established a workforce of women and refugees to produce the biodegradable and eco-friendly menstruation solution.

After winning the prestigious \$1 million Hult Prize in September 2022, Eco-Bana is already expanding its impact. Kenyan President Ruto announced in December his intent to work with the Kenyan Minister of Education and Eco-Bana to provide free biodegradable period pads to all Kenyan schools.



“Enactus motivated us many times to be able to identify problems and use the problems as solutions.”

— Lennox Omondi , Eco-Bana Founder and CEO;
Enactus Alumni, St. Paul's University, Kenya

Alumni Enterprise Raises \$1 Million in VC Funding for Regenerative Agriculture

Stretches of barren Moroccan desert will spring to life.

Benjamin Rombout, Enactus France alumnus, co-founded From Sand to Green. The regenerative agriculture micro enterprise recently received over \$1 million in venture capital funding, which will help the company transform the constraints of the arid Moroccan desert.

From Sand to Green captured the attention of two funders: Katapult, a Norwegian investment fund which invests in high-impact technology startups in Africa and Catalyst fund, headquartered in Kenya.



PROFILES OF OUR IMPACT THROUGH COLLABORATION AND PARTNERSHIP

Action with Africa

Collaboration Drives Impact in Africa

Through this collaborative initiative led by Enactus Germany, Enactus teams from around the world focus their entrepreneurial leadership and innovative business ideas on the continent of Africa. The Wilo Foundation, German Federal Ministry for Economic Cooperation and Development, and BASF were 2022 Action with Africa collaborators and funders.

In 2022, more than 200 Enactus teams from across 15 countries competed in this innovative multi-country program that aims to positively impact the 17 United Nation Sustainable Development Goals, create jobs, and empower women.

Enactus Cairo (Egypt) impressed judges with two enterprises developed from fish waste. TilaCure is an easy-to-apply bandage made from fish skin that promotes a faster, pain-free healing process. It costs 75% less than typical treatments. Gelifish is a collagen-rich alternative to gelatin that is produced less expensively and with fewer chemicals. Both products take advantage of the 1.5 million tons of fish waste discarded annually in Egypt. Enactus Cairo's business innovations created 120 full-time jobs and directly impacted over 17,000 additional people, providing other job opportunities along the supply chain of both products. In winning the 2022 Action with Africa Challenge, Enactus Cairo received 35,000 EUR to further scale their impact.

GE Global Lean Challenge

Corporate Partnership Builds Intrapreneurship Skills and Impact

Entrepreneurial action can also create positive social and environmental inside existing companies. GE's Global Lean Challenge presented students with real problems affecting plant operations. GE Executives taught the company's Lean Thinking principles, empowering the students with knowledge to create new, efficient solutions.

200 students from Brazil, China, India, and Ghana learned about Lean Management concepts from GE Lean experts, visited a local GE plant, and pitched sustainable solutions with the knowledge acquired from the experience.

Team Brazil won the 2022 GE Global Lean Challenge with its sisal fiber insulation solution for more efficient induction engine baffles. Team Ghana was a close Runner Up with its project Smart Power, which employed a mobile app to increase power bankability, reduce power waste, and improve revenue collection efficiency.



Lean thinking and practices help our future leaders rise to the challenge of developing solutions for the world's biggest problems through this immersive and enriching experience.

— Brandi Thomas, GE Vice President & Chief Audit Executive and Chief Diversity Officer

NEW GIVING COMMUNITIES UNITE INDIVIDUAL ENACTUS SUPPORTERS

In 2022, Enactus launched the Global Council - a new community of individuals and families who personally invest \$10,000 or more annually to advance the Enactus mission.

**Become a member of the Global Council or one of our other giving communities.
Email philanthropy@enactus.org**



JERAD HALDAN, Enactus Alumnus
Engaged with Enactus for 30 years

“

Our support as alumni is more important now than ever before. It is time for us to pay it back and pay it forward – Enactus enabled us, and we owe it to the next generation to ensure they have the same opportunities we did.



KAREN STUCKEY, Former Walmart Executive
Engaged with Enactus for 10 years

“

I can't think of a better way to invest time, talent, and importantly treasure, to ensure this type of experiential learning continues to advance these students' personal and professional opportunities, and the lasting impact they will make on current and future generations within our world.

FINANCIAL HIGHLIGHTS

FOR THE YEAR ENDING 31 DECEMBER 2022

Statement of Financial Position (\$'000)

Cash	164
Receivables	424
Investments	910
Other	392
Total Assets	1,890
Payables	414
Due to Affiliates	1,007
Net Assets	469
Total Liabilities & Net Assets	1,890

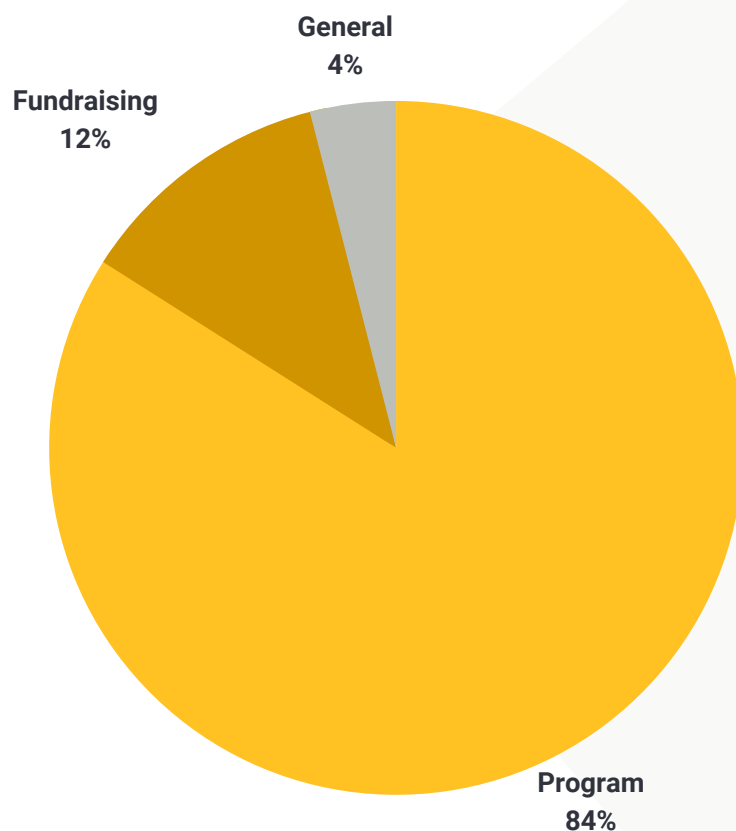
Statement of Activities (\$'000)

Revenue	2,612
Expenses:	
Program	4,334
Fundraising	628
Management & General	225
Total Expenses	5,187
Change in Net Assets	-2,575

Statement of Cash Flow (\$'000)

Used by Operations	-1,566
Used by Investment Activities	-53
From Financing Activities	0
Net Change in Cash	-1,619

Expenses by Function



Platinum
Transparency
2022

Candid.

Enactus has earned a 2022 Platinum Seal of Transparency with Candid. You can support our work with trust and confidence. View our Candid nonprofit profile at [guidestar.org](https://www.guidestar.org)

Governance & Leadership



Gonzalve Bich
Chair
CEO and Director
SOCIÉTÉ BIC

I believe the power to create a more just and prosperous future lies within the collective spirit of determination and vibrant, imaginative minds of our youth. But our young activists, entrepreneurs, and social warriors cannot do it alone. For nearly 50 years, Enactus has been by their side delivering vital programs and resources that transform their ideas into groundbreaking businesses that confront societal inequities, protect our planet, and uplift entire communities. For as long as young changemakers continue to invest their talents in building a better world for us all, we must continue to invest in Enactus. Together, our support will nurture the leaders of tomorrow and for generations to come.

Board of Directors

Gonzalve Bich
Chair
CEO and Director
SOCIÉTÉ BIC

Mike Moore
Vice Chair
CEO, Anderson
Merchandisers
Retired EVP and President of
Supercenters, Walmart U.S.

Catherine Duffy CPCU
Secretary
Country Leader, Bermuda
AIG

Stuart Murray
Treasurer
Head of Category
Development, Reckitt
Alumnus, Enactus United
Kingdom

Elaine Bowers Coventry
Global Chief Customer and
Commercial Officer
The Coca-Cola Company

Marlee Burns
President
Barwaaqo University

Carl Carande
U.S. Vice Chair - Advisory,
KPMG LLP
Global Head of Advisory, KPMG
International Limited

Robyn S. Fehrman
Ex Officio Member
President and Chief
Executive Officer
Enactus

Joerg Krell
Ex Officio Member
CEO
JKrell Management
Beratung
Chair, Enactus Council of
Country Board Chairs

Mike Schmidt
Director, Education & Global
Community Development
Ford Motor Company

Theodore Sutherland
Advisor
FactorE Venture Studio

Enactus Directors as of 31
December 2022.

Global Executive Team



Robyn S. Fehrman
*President and Chief
Executive Officer*



**Tiffany Drummond
Armstrong**
Chief Development Officer



Chris Smith
Chief Financial Officer



Janani Akhil
*Vice President,
Global Programs*



Elgar Beumer
*Senior Vice President,
Network Operations,
Learning & Events*



Tona Rowett
*Vice President, Marketing
& Communications*